

TURIN CAMPUS **STUDENT PROFILE**

Study Program

Turin Campus students

The programs hosted by the Turin Campus are:

- **Bachelor in Management**
- **Master in Management**
- **Master in International Food & Beverage Management**
- **Master in Luxury Management**
- **MBA in International Management**

What characterizes and distinguishes all our programs are: the **internationality** of the course, which provides for the attendance of a different campus every year or semester and the presence of **professional experience** at the end of each academic year.

Student Profile

Discover the Student Profile of each program hosted by the Turin Campus:



						
BIM	20 years old	80% non-italians 20% italians	May-August	4-6 months	internship	
MIM	24 years old	50% non-italians 50% italians	May-August	4-6 months	internship	
IFBM	24 years old	60% non-italians 40% italians	From July	No limit	Internship, Graduate Programme, Job	
LM	24 years old	90% non-italians 10% italians	From July	No limit	Internship, Graduate Programme, Job	
MBA	30 years old	90% non-italians 10% italians	From July	No limit	Job	

Bachelor in Management (BSc)

**ENTRY LEVEL:**

High school diploma
(various education systems accepted)

**DURATION:**

3 years in 3 countries

**LANGUAGE OF INSTRUCTION:**

English (some courses in Spanish or French)

**ACCREDITATION AND RANKING:**

Degree Awarded*:

French, German, and UK.

**by complying with certain requirements*

ACQUIN (Accreditation, Certification and Quality Assurance Institute)

Berlin London Madrid Paris Turin Warsaw



Courses

MANAGEMENT, ECONOMIC & LAW MODULES

- Introduction to Business Organisations & Strategy
- Management Accounting
- Micro – Economics
- European Institutions and Comparative Political System
- Fundamentals of Mathematics 1
- Statistics and Probability
- Finance
- Financial Accounting
- Marketing
- Macro – Economics
- Contract and Business Law in Europe
- International and European Business Law and Taxation
- Fundamentals of Mathematics 2
- Advanced Statistical Methods
- Operations Management and Business Information System
- CSR and Business Ethics
- Management Elective Courses
- International Economics

LIBERAL ARTS AND HUMANITIES MODULES

- Introduction to Psychology and Sociology
- International Relations and European & World History
- Key Scientific and Technological Issues in Business
- Liberal Arts & Humanities Elective Courses

PERSONAL & LANGUAGES SKILLS MODULES

- Presentation, Discussion and Rhetoric Skills
- Computer Skills
- Intercultural Skills
- Big data Seminar
- Academic Writing Skills
- Languages

Bachelor in Management (BSc)



CLASS PROFILE

The Bachelor in Management (BSc) is a three-year undergraduate program in English, with each year held at a different ESCP campus.

BSc students attend classes in Turin during the first, second or third year from September to April and then embark on a summer internship from May to August.

The class consists of over +500 students of diverse nationalities. 83% of the students are non-Italian, with the most represented nationalities being French, German, and Chinese.

The average age of students in the Bachelor in Management program is 20 years old.

Master in Management



ENTRY LEVEL:
A Bachelor or Master degree



DURATION:
1 Pre-Master year (not mandatory) + 2 years



CAREERS:
100% of students found a job within 6 months of graduation



RANKING:
#7 worldwide (Financial Times 2025)

Berlin London Madrid Paris Turin Warsaw



Courses

PRE-MASTER YEAR FUNDAMENTALS OF MANAGEMENT

- Accounting
- Business Law
- Marketing
- Psychology & Management
- Statistics
- Information Tools & Skills
- Language Courses
- Economics
- Costs and Decisions
- Coding
- Finance
- Humanities & Management
- Operations Management
- Personal Development

MASTER CORE COURSES

- Corporate Finance
- Business Law
- Financial Reporting IFRS
- Human Resources Management
- International Marketing Decision
- Management Control
- Organisation and Management
- Strategy
- Sustainability
- Specialisations
- Advanced Management Course
- Languages

Specialisations

TURIN CAMPUS

- Food & Beverage Management
- Investment Banking
- Luxury Marketing
- Managerial Economics and Business Strategy
- New Space Economy [NEW]
- Strategic Consulting for Business Transformation

More than other [60 Specialisations](#) across the other campuses

Master in Management



CLASS PROFILE

The Master in Management (MIM) is a graduate program in English, which involves attending classes at a different ESCP campus each year.

MIM students attend classes in Turin during the first year from September to April, followed by a summer internship from May to August.

The class consists of approximately +250 students, with the majority being of Italian and French nationality. Other represented nationalities include China, India, and Germany.

The average age of students in the Master in Management program is 24 years old.

MSc in International Food & Beverage Management



ENTRY LEVEL:
**A Bachelor degree (minimum of
180 ECTS credits)**



DURATION:
15 months (Full time)



LANGUAGE OF INSTRUCTION:
English



RANKING:
**#1 worldwide (Eduniversal
Ranking)**

Paris Turin



Courses

CORE COURSES

- Economics
- Statistics
- Accounting & Finance
- Marketing
- Leadership
- Strategy

COURSE MODULES

- Marketing Principles in F&B
- Financial Accounting in F&B
- Consumer insights & marketing research
- Understanding F&B's Financial Challenges
- Managerial economics: micro foundations in F&B
- Corporate Strategy: successes, failures and challenges in F&B Industry
- Effective Communication
- Sales Management in F&B
- Family Business & Start-up in the F&B
- Consumer Insights & Marketing Research
- Introduction to AgriFoodTech Innovation
- Food Waste Management
- Social Media Marketing
- Digital Strategy for F&B
- Food, Culture, Communication & Psychology
- HR Management & Cross-Cultural Dynamics in F&B
- International Business Law & Food regulations
- Advanced Finance and Management Models for F&B
- Big Data & Business Analytics
- Sustainable management of food, agriculture, natural resources and economic development

Master in International Food & Beverage Management



CLASS PROFILE

The Master of Science in International Food & Beverage Management is a 15-month postgraduate master's program in English.

Students of the Master in IFBM attend classes in Turin from October to April, then continue at the Paris campus until June, concluding with a professional experience from July to December.

The class consists of +40 students of diverse nationalities. 60% of the students are not of Italian origin, with the most represented nationalities being Italian and French.

The average age of students in the Master in International Food & Beverage Management is 24 years old.

Master in Luxury Management

**ENTRY LEVEL:**

A Bachelor degree (minimum of 180 ECTS credits)

**DURATION:**

15 months (Full time)

**LANGUAGE OF INSTRUCTION:**

English

Paris Turin



Courses

CORE COURSES

- Economics
- Statistics
- Accounting & Finance
- Marketing
- Leadership
- Strategy

COURSE MODULES

- Advanced Marketing for Luxury
- Channel and Retail Management for Luxury Firms
- Financial Management of Luxury Firms
- People & Organizational Management in Global Luxury
- Understanding Global Luxury Markets
- Digital Marketing for Luxury Firms
- Start up and Family Business in Luxury
- Business Law for Luxury
- Effective Communication Skills
- Luxury Business Lab (company visit/workshops)
- Improbable Luxury: A seminar to explore entrepreneurial solutions to deal with the Anthropocene
- New Manufacturing in cosmetics and fragrance (ISIPCA)
- Sustainable Supply Chain management
- Sustainable Transformation in Luxury Marketing
- Sustainable Transformation in Luxury
- Capstone Project (with a corporate partner)
- Sustainability Management (Online)
- Research seminar (Online)

Master in Luxury Management



CLASS PROFILE

The Master of Science in Luxury Management is a 15-month postgraduate master's program in English.

Students of the Master in LM attend classes in Turin from October to December, then continue at the Paris campus until June, concluding with a professional experience from July to December.

The class consists of +50 students of diverse nationalities. 90% of the students are not of Italian origin, with the most represented nationalities being Italian and French.

The average age of students in the Master in International Food & Beverage Management is 24 years old.

MBA in International Management



ENTRY LEVEL:

A Master degree or a Bachelor degree with a minimum of 3 years professional experience



DURATION:

10 to 22 months (Full time)



STUDY LOCATION:

On campus or Hybrid



RANKING:

FT Global MBA Ranking (2025)

#28 Worldwide

#10 in Europe

QS GLOBAL MBA RANKING (2024)#12 in

Europe#3 in France

Berlin London Madrid Paris Turin Warsaw



Courses

COURSES MODULES

- Economics
- Finance
- Strategy & Organization
- Sustainability development, CSR & Ethics
- Accounting & Management control
- Organizational Psychology
- Operations
- Mathematics and statistics for business
- Sustainability & Impactful marketing
- Human dimension of Management
- Entrepreneurship & Innovation

SPECIALIZATIONS

- Consulting
- Entrepreneurship
- Fintech & Innovation
- Luxury Management

CAREER DEVELOPMENT & STATISTICS

92% work in an international environment
89% experienced a change in sector, function or country

Sectors and Industries our MBAs excel in:

- 23% in Consulting
- 14% in Finance and Fintech
- 19 % in Tech and IT
- 44% in Other sectors like Energy and Sustainability, FMCG, Luxury, Media & Advertising, Operations & Logistics, Pharma, Real Estate

SEMINARS

- Problem solving & Decision Making
- Digital Transformation
- Finance
- I-LEAP Seminar & Career development activities

COMPANY CONSULTANCY PROJECTS

- Company Consultancy Project-Sustainability
- Company Consultancy Project-Specialization related

Positions:

- General Management
- Consulting
- Tech
- Finance
- Operations & Logistics
- Marketing & Business development

MBA in International Management



CLASS PROFILE

The MBA in International Management is a 10-22 months postgraduate master's program in English.

Students of the MBA attend classes in Paris from September to December, then continue at the London or Berlin campuses until May, concluding with the specializations in Madrid or Turin until early July.

The class consists of +80 students of diverse nationalities with a minimum of 3 and an average of 6 years' professional experience.

The average age of students in the MBA is 30 years old.

Turin Campus Contacts

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ESCP Campus locations

BERLIN

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14059 Berlin,
Deutschland

LONDON

527 Finchley Road
London NW3 7BG,
United
Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11,
France

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

TURIN

Via Andrea Doria, 27
10123 Torino, Italia

WARSAW

c/o Kozminski
University
International
Relation Office
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St.
03-301 Warsaw,
Poland

ESCP is multi-accredited





**If we want
to change
the world,
let's start here.**